

In times of high growth and change Newmetrics' business software provides our clients with a competitive advantage

"Business Defining Software" is how we describe our service. We see this working in two ways:

The way you do business defines your business systems. It is the people within a company that define its character. No two people, companies or processes are alike. Understanding this, we have developed our services to provide solutions that are tailored to the way you do business.

Define your business with leading edge systems. Change is only achieved by acting in new ways. Leading edge technologies can advance the way your business operates, while changing the way that your business is perceived. This leads to competitive advantage.

Newmetrics' consultancy, design and development service are aimed at developing and promoting your business. From eCommerce to database management, our multi-disciplinary team provides systems to manage your critical business processes. And it's a one-stop service.



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Business Process and Integration
Custom Development Solutions
ISV/Software Solutions
Mobility Solutions



Four good reasons to talk to Newmetrics

Applications

There are activities which all businesses have to perform, such as marketing, sales, production and financial management. The way a company conducts these activities defines and differentiates the service they provide – and can offer competitive advantage in a fast-changing technological environment.

Yet there is a bewildering range of software and system products on the market, from office applications to business process management tools, each aimed at streamlining business activities. Off-the-shelf products can be useful business tools, but if there is a mismatch between what you do and what the product does, they can cause more problems than they solve. Using systems and software tailored to the way your business works can manage your activities very effectively, while offering a cost-effective alternative to implementing large-scale systems.

We pride ourselves in the high levels of skills and training of our software designers, analysts, database architects, developers and project managers. Using leading-edge tools and methodologies, we ensure that our clients are not locked into old technologies supplied by one vendor. Instead, our clients retain control over their business systems.

Creative Design

In an ever increasing image conscious business world it is important to get noticed.

To complement our technical services we have a dedicated creative department, specialising in corporate identity, website, and brochure design. Other areas of expertise include advertising, signage, printing and creative way finding.

Microsoft Business Solutions

Microsoft has developed applications for the business long two main streams, Office productivity and Business systems. With Office productivity will be found Word and Excel, with Business systems will be found Dynamics CRM 3.0 and Navision. In addition to these familiar products are the 'tools' that enable the customisation of systems to make them unique for your purposes. SQL Server 2005 and Sharepoint 2007 being good examples. Making the most from all these products however takes skill and experience and for this reason Microsoft has chosen to be selective about the organisations with whom they develop business relationships.

E Business

The evolution of the internet has transformed the way that business is conducted. In the early days of the world wide web, mere presence on the internet was sufficient. Today's business world is more demanding and the very latest internet technologies are being embraced by forward-thinking businesses. By default, the internet has become the primary channel for trading and delivery of business information.

Businesses are continually looking for methods to streamline their activities in this web arena. Website content management, eCommerce, business information management and web marketing are important technologies for B2B (business to business) and B2C (business to customer) trading.

As an accredited supplier of these web-based systems, Newmetrics will ensure that you can take maximum advantage of the web's opportunities for growing your business.

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